



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 321440

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	11/02/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax		Commission %	15.00
CPE	MCCRO/ORDR/C29N06	Commission	\$7,962.00
Account Types	National/Political	Net Total	\$45,118.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR INC GOVERNOR		

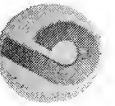
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	59	\$53,080.00
Grand Total:	59	\$53,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / Spot	11/02/12-11/02/12	5	:30	11P-11:35P (EST)						1			1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
2.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	12P-1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
4.2	Normal Line / Spot	11/02/12-11/02/12	4	:30	6P-6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	6P NEWS	10/29/12
5.2	Normal Line / Spot	11/02/12-11/02/12	4	:30	7A-8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/29/12
6.2	End Dated Line / Spot	10/29/12-10/29/12	6	:30	11P-11:35P (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
7.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	12P-1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
9.2	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P-6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	6P NEWS	10/29/12
10.2	End Dated Line / Spot	10/29/12-10/29/12	6	:30	7A-8A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	10/29/12
11.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	7A-8A (EST)						1			1	\$325.00	\$325.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	10/29/12
13.2	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A-9A (EST)						1			1	\$625.00	\$625.00	Charlotte (WSOC)	GMA SATURDAY	10/29/12
14.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	11P-11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	SUN LATE NEWS	8/7/12
15.2	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P-6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	6P NEWS SUNDAY	10/29/12
16.2	Normal Line / Spot	11/04/12-11/04/12	5	:30	7A-8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 321440

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Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	11/02/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CD-DP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRORY/ORDR/C29N06	Commission	\$7,962.00
Account Types	National/Political	Net Total	\$45,118.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)	
By Broadcast Month	Spots Rate
Nov. 2012	59 \$53,080.00
Grand Total:	59 \$53,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	12p- 1p (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
22.2	Normal Line / Spot	10/30/12-10/30/12	4	:30	6p- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	6P NEWS	10/29/12
23.2	Normal Line / Spot	10/30/12-11/06/12	4	:30	7A- 8A (EST)			1						2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	GMA	10/29/12
24.2	Normal Line / Spot	10/31/12-10/31/12	5	:30	11P- 11:35P (EST)				1					1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
26.2	Normal Line / Spot	10/31/12-10/31/12	4	:30	7A- 8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/29/12
40.1	Normal Line / Spot	10/30/12-11/06/12	5	:30	5:30A- 6A (EST)				1					2	\$425.00	\$850.00	Charlotte (WSOC)		10/29/12
42.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	5:30A- 6A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
43.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	5:30A- 6A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)		10/29/12
44.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	5:30A- 6A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
45.1	Normal Line / Spot	11/02/12-11/02/12	4	:30	5:30P- 6P (EST)							1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
46.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	5:30P- 6P (EST)			1						1	\$750.00		Charlotte (WSOC)		10/29/12
47.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
48.1	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:30P- 6P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
49.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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Contract #	321440	Date Entered	07/10/12
Schedule Dates	10/29/12-11/06/12	Last Modified	11/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Entered By	Jill Hipskind
Agency	Smart Media Group (1343)	CO-OP	No
Product	Political - State Candidate (1071)	Headline #	06221201
Brand	C29N06 GOV (132638)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	HANLEN,LINDSAY	Commission %	15.00
Phone/Fax	/	Commission	\$7,962.00
CPE	MCCRO/ORDR/C29N06	Net Total	\$45,118.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	59	\$53,080.00
Grand Total:	59	\$53,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.1	Normal Line / Spot	11/02/12-11/02/12	4	:30	6A-7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
51.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	6A-7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
52.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	6A-7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
53.1	Normal Line / Spot	11/06/12-11/06/12	4	:30	6A-7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
54.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	6A-7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
55.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	10P-11P (EST)		1							1	\$3,500.00	\$3,500.00	Charlotte (WSOC)		8/7/12
56.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	12P-1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
57.1	Normal Line / Spot	10/31/12-10/31/12	5	:30	12P-1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)		10/29/12
58.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	6P-6:30P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)		8/7/12
59.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	6P-6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/29/12
60.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	6P-6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/29/12
61.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A-9A (EST)					1				1	\$975.00	\$975.00	Charlotte (WSOC)		10/29/12
62.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	8A-9A (EST)					1				1	\$975.00	\$975.00	Charlotte (WSOC)		10/29/12
63.1	Normal Line / Spot	10/30/12-11/06/12	4	:30	8A-9A (EST)			1						2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	11/02/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	Normal
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/C29N06	Commission	\$7,962.00
Account Types	National/Political	Net Total	\$45,118.00
Billing Type	Standard	Sales Tax	

Comments
MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Nov. 2012	59	\$53,080.00
Grand Total:	59	\$53,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	11:30P- 12:05A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)		10/29/12
66.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	11P- 11:35P (EST)					1				1	\$925.00	\$925.00	Charlotte (WSOC)		10/29/12
67.1	Normal Line / Spot	10/30/12-10/30/12	5	:30	11P- 11:35P (EST)			1						1	\$925.00	\$925.00	Charlotte (WSOC)		10/29/12
69.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11P- 11:35P (EST)		1							1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
70.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A- 8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/29/12
71.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:30A- 6A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
72.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
73.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6A- 7A (EST)		1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
74.0	Normal Line / Long	11/03/12-11/03/12	6	:30	12:05A- 1:05A (EST)						1			1	\$200.00	\$200.00	Charlotte (WSOC)		10/29/12
75.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7P- 7:30P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/29/12
76.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	6A- 6:30A (EST)				X					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
77.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5:30A- 6A (EST)		1					X		1	\$255.00	\$255.00	Charlotte (WSOC)		10/29/12
78.0	M/G For 72.0.1 / Spot	11/02/12-11/02/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/31/12
79.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		11/2/12

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Date:

Comments:

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Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	11/02/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Oemo	Normal
Sales Office	Telerep/Philadelphia	Order Type	Package Deal
Buyer Name	HANLEN,LINDSAY	Commission %	15.00
Phone/Fax	/	Commission	\$7,962.00
CPE	MCCRO/ORDR/C29N06	Net Total	\$45,118.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
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Grand Total:	59	\$53,080.00

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80.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	11:30P- 12:05A (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		11/2/12
81.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	11P- 11:35P (EST)								2	2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		11/2/12
82.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	4:30A- 4:59A (EST)		1							1	\$130.00	\$130.00	Charlotte (WSOC)		11/2/12

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